



Year 10 Business Route Map (Component 2)

		Curriculum Coverage	Key assessment
02 Sep - 06 Sep	1	Component 1 Controlled Assignment	
09 Sep - 13 Sep	2		
16 Sep - 20 Sep	3		
23 Sep - 27 Sep	4		
30 Sep - 04 Oct	5		
07 Oct - 11 Oct	6		
14 Oct - 18 Oct	7		
21 Oct - 25 Oct		Half Term	
28 Oct - 01 Nov	8	COMPONENT 3 A1 - Elements of the promotional mix and their purposes. A2 - Targeting and segmenting the market. A3 - Factors influencing the choice of promotional methods.	End of topic tests
04 Nov - 08 Nov	9		
11 Nov - 15 Nov	10		
18 Nov - 22 Nov	11		End of term assessment
25 Nov - 29 Nov	12		
02 Dec - 06 Dec	13		
09 Dec - 13 Dec	14		
16 Dec - 20 Dec	15		
23 Dec - 27 Dec		Christmas & New Year Break	
30 Dec - 03 Jan			
06 Jan - 10 Jan	16	A1 - Elements of the promotional mix and their purposes. A2 - Targeting and segmenting the market. A3 - Factors influencing the choice of promotional methods. B1 - Financial records. B2 - Payment methods.	End of topic tests
13 Jan - 17 Jan	17		
20 Jan - 24 Jan	18		
27 Jan - 31 Jan	19		End of term assessment
03 Feb - 07 Feb	20		
10 Feb - 14 Feb	21		
17 Feb - 21 Feb		Half term	
24 Feb - 28 Feb	22	B3 - Sources of revenue and costs. B4 - Terminology in financial statements. B5 - Statement of comprehensive income. B6 - Statement of financial position. B7 - Profitability and Liquidity.	End of topic tests
02 Mar - 06 Mar	23		
09 Mar - 13 Mar	24		
16 Mar - 20 Mar	25		End of term assessment
23 Mar - 27 Mar	26		
30 Mar - 03 Apr	27		
06 Apr - 10 Apr		Easter	
13 Apr - 17 Apr			
20 Apr - 24 Apr	28	C1 - Using cash flow data. C2 - Financial forecasting. C3 - Suggesting improvements to cash flow problems. C4 - Break-even analysis and break-even point. C5 - Sources of business finance.	End of topic tests
27 Apr - 01 May	29		
04 May - 08 May	30		
11 May - 15 May	31		End of term assessment
18 May - 22 May	32		
25 May - 29 May		Half term	
01 Jun - 05 Jun	33	COMPONENT 2 A1 - Generating ideas for a micro business. A2 - Planning for a micro enterprise activity.	
08 Jun - 12 Jun	34		Learning Aim A Controlled Assignment
15 Jun - 19 Jun	35		
22 Jun - 26 Jun	36		
29 Jun - 03 Jul	37		
06 Jul - 10 Jul	38		
13 Jul - 17 Jul	39	Extension Week	

This is the intended curriculum delivery. Please be aware that dates may change depending on your needs.