



# Curriculum Plan (Business Studies – BTEC Technical Award)

Year 9	Knowledge (Topics covered, NC links)	Subject Skills	Key Assessment	Literacy and Numeracy	School values (Attitude / Achievement / Community / Endeavour)	Extra curricular opportunities	Personal development (Character, SMSC, Fundamental British values, Careers guidance, healthy living, Citizenship, equality and diversity, financial capability, preparation for next stage)
Term 1	<p>Component 1 Controlled Assignment</p> <p><b>Component in brief :</b> Learners will examine different local enterprises to develop their knowledge and understanding of the characteristics of enterprises and the skills needed by entrepreneurs.</p> <p>GLH: 36hrs</p>	<p>Independent enquiry skills</p> <p>Team working skills</p> <p>Creative thinking skills</p> <p>Reflective learning skills</p> <p>Effective participation skills</p> <p>Self-management skills</p>	<p>Component 1 Controlled Assignment</p> <p>FORMAL BTEC ASSIGNMENT</p>	<p>We recognise the importance of developing high level literacy and numeracy skills and for this reason all topics that are delivered have a focus on the development of students' literacy and numeracy skills.</p>	<p>Attitude – Students are expected to come to lessons with the attitude to learn in order to ensure that they reach their full potential.</p> <p>Community – Students will participate in fundraising projects to raise money for a variety of causes.</p> <p>Achievement – We celebrate the successes of our students using epraise</p> <p>Endeavour – Students are given opportunities to</p>	<p>Pop Up Shops – Enterprise challenge</p> <p>Outside speakers</p> <p>Trips/Visits to businesses</p>	<p>Entrepreneurship</p> <p>Mindset of an entrepreneur</p> <p>Career Skills:</p> <p>up-to-date and relevant subject content, reflecting on the blend of business knowledge, practical skills, communication and team-working skills needed by anyone who is thinking about a career in any business-related job</p> <p>Skills for success in business:</p> <p>A qualification in Business Studies can lead to a career in many different business environments such as accounting, advertising, banking, retail, management consulting, marketing, research, human resources, a small business, or self-</p>



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					practice their skills both inside and outside of their class.		employment as an entrepreneur.
Term 2	<b>COMPONENT 3</b>  Promotion and Finance for Enterprise  A1 - Elements of the promotional mix and their purposes.  A2 - Targeting and segmenting the market.  A3 - Factors influencing the choice of promotional methods.  B3 - Sources of revenue and costs.  B4 - Terminology in financial statements.  B5 - Statement of comprehensive income.	Independent enquiry skills  Team working skills  Creative thinking skills  Reflective learning skills  Effective participation skills  Self-management skills	End of topic tests  End of unit Assessment	We recognise the importance of developing high level literacy and numeracy skills and for this reason all topics that are delivered have a focus on the development of students' literacy and numeracy skills.	Attitude – Students are expected to come to lessons with the attitude to learn in order to ensure that they reach their full potential.  Community – Students will participate in fundraising projects to raise money for a variety of causes.  Achievement – We celebrate the successes of our students using epraise  Endeavour – Students are given opportunities to practice their skills both inside and	Pop Up Shops – Enterprise challenge  Outside speakers  Trips/Visits to businesses	Entrepreneurship  Mindset of an entrepreneur  Career Skills:  up-to-date and relevant subject content, reflecting on the blend of business knowledge, practical skills, communication and team-working skills needed by anyone who is thinking about a career in any business-related job  Skills for success in business:  A qualification in Business Studies can lead to a career in many different business environments such as accounting, advertising, banking, retail, management consulting, marketing, research, human resources, a small business, or self-employment as an entrepreneur.



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	B6 - Statement of financial position.  B7 - Profitability and Liquidity.				outside of their class.		
Term 3	<b>COMPONENT 3</b>  (Continued)  C1 – Using cash flow data.  C2 – Financial forecasting.  C3 – Suggesting improvements to cash flow problems.  C4 – Break-even analysis and break-even point.  C5 – Sources of business finance.	Independent enquiry skills  Team working skills  Creative thinking skills  Reflective learning skills  Effective participation skills  Self-management skills	End of topic tests  End of unit Assessment     Learning Aim A Controlled Assessment	We recognise the importance of developing high level literacy and numeracy skills and for this reason all topics that are delivered have a focus on the development of students' literacy and numeracy skills.	Attitude – Students are expected to come to lessons with the attitude to learn in order to ensure that they reach their full potential.  Community – Students will participate in fundraising projects to raise money for a variety of causes.  Achievement – We celebrate the successes of our students using epraise  Endeavour – Students are given opportunities to	Pop Up Shops – Enterprise challenge  Outside speakers  Trips/Visits to businesses	Entrepreneurship  Mindset of an entrepreneur  Career Skills:  up-to-date and relevant subject content, reflecting on the blend of business knowledge, practical skills, communication and team-working skills needed by anyone who is thinking about a career in any business-related job  Skills for success in business:  A qualification in Business Studies can lead to a career in many different business environments such as accounting, advertising, banking, retail, management consulting, marketing, research, human resources, a small business, or self-



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