



Curriculum Plan (Business Studies – BTEC Technical Award)

Year 9	Knowledge (Topics covered, NC links)	Subject Skills	Key Assessment	Literacy and Numeracy	School values (Attitude / Achievement / Community / Endeavour)	Extra curricular opportunities	Personal development (Character, SMSC, Fundamental British values, Careers guidance, healthy living, Citizenship, equality and diversity, financial capability, preparation for next stage)
Term 1	<p>Component 2: Planning for and Pitching an Enterprise Activity</p> <p>Learners will individually select an idea for a micro-enterprise activity to plan and pitch. They will individually pitch their business plan for their idea to an audience and then use the feedback to review their plan and pitch.</p> <p>A3 – Pitching for a micro enterprise activity.</p> <p>B1 – Operation of the enterprise.</p> <p>.B2 – Skills for carrying out an enterprise activity.</p>	<p>Independent enquiry skills</p> <p>Team working skills</p> <p>Creative thinking skills</p> <p>Reflective learning skills</p> <p>Effective participation skills</p> <p>Self-management skills</p>	Learning Aim A Controlled Assignment	We recognise the importance of developing high level literacy and numeracy skills and for this reason all topics that are delivered have a focus on the development of students' literacy and numeracy skills.	<p>Attitude – Students are expected to come to lessons with the attitude to learn in order to ensure that they reach their full potential.</p> <p>Community – Students will participate in fundraising projects to raise money for a variety of causes.</p> <p>Achievement – We celebrate the successes of our students using epraise</p> <p>Endeavour – Students are given opportunities to</p>	<p>Pop Up Shops – Enterprise challenge</p> <p>Outside speakers</p> <p>Trips/Visits to businesses</p>	<p>Entrepreneurship</p> <p>Mindset of an entrepreneur</p> <p>Career Skills:</p> <p>up-to-date and relevant subject content, reflecting on the blend of business knowledge, practical skills, communication and team-working skills needed by anyone who is thinking about a career in any business-related job</p> <p>Skills for success in business:</p> <p>A qualification in Business Studies can lead to a career in many different business environments such as accounting, advertising, banking, retail, management consulting, marketing, research, human resources, a small business, or self-</p>



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					practice their skills both inside and outside of their class.		employment as an entrepreneur.
Term 2	<p>Learning Aim B Controlled Assignment</p> <p>COMPONENT 3: REVISITED IN PREPARATION FOR EXAM</p> <p>Promotion and Finance for Enterprise</p> <p>A1 - Elements of the promotional mix and their purposes.</p> <p>A2 - Targeting and segmenting the market.</p> <p>A3 - Factors influencing the choice of promotional methods.</p>	<p>Independent enquiry skills</p> <p>Team working skills</p> <p>Creative thinking skills</p> <p>Reflective learning skills</p> <p>Effective participation skills</p> <p>Self-management skills</p>	<p>End of topic tests</p> <p>End of unit Assessment</p> <p>Learning Aim B Controlled Assignment</p> <p>FORMAL BTEC EXTERNAL ASSESSMENT</p>	<p>We recognise the importance of developing high level literacy and numeracy skills and for this reason all topics that are delivered have a focus on the development of students' literacy and numeracy skills.</p>	<p>Attitude – Students are expected to come to lessons with the attitude to learn in order to ensure that they reach their full potential.</p> <p>Community – Students will participate in fundraising projects to raise money for a variety of causes.</p> <p>Achievement – We celebrate the successes of our students using epraise</p> <p>Endeavour – Students are given opportunities to practice their skills</p>	<p>Pop Up Shops – Enterprise challenge</p> <p>Outside speakers</p> <p>Trips/Visits to businesses</p>	<p>Entrepreneurship</p> <p>Mindset of an entrepreneur</p> <p>Career Skills:</p> <p>up-to-date and relevant subject content, reflecting on the blend of business knowledge, practical skills, communication and team-working skills needed by anyone who is thinking about a career in any business-related job</p> <p>Skills for success in business:</p> <p>A qualification in Business Studies can lead to a career in many different business environments such as accounting, advertising, banking, retail, management consulting, marketing, research, human resources, a small business, or self-employment as an entrepreneur.</p>



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	<p>B3 - Sources of revenue and costs.</p> <p>B4 - Terminology in financial statements.</p> <p>B5 - Statement of comprehensive income.</p> <p>B6 - Statement of financial position.</p> <p>B7 - Profitability and Liquidity.</p> <p>C1 – Using cash flow data.</p> <p>C2 – Financial forecasting.</p> <p>C3 – Suggesting improvements to cash flow problems.</p> <p>C4 – Break-even analysis and break-even point.</p> <p>C5 – Sources of business finance.</p>				<p>both inside and outside of their class.</p>		
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Term 3	COMPONENT 3	<p>Independent enquiry skills</p> <p>Team working skills</p> <p>Creative thinking skills</p> <p>Reflective learning skills</p> <p>Effective participation skills</p> <p>Self-management skills</p>	<p>FORMAL BTEC EXTERNAL ASSESSMENT --RESIT--</p>	<p>We recognise the importance of developing high level literacy and numeracy skills and for this reason all topics that are delivered have a focus on the development of students' literacy and numeracy skills.</p>	<p>Attitude – Students are expected to come to lessons with the attitude to learn in order to ensure that they reach their full potential.</p> <p>Community – Students will participate in fundraising projects to raise money for a variety of causes.</p> <p>Achievement – We celebrate the successes of our students using epraise</p> <p>Endeavour – Students are given opportunities to practice their skills both inside and outside of their class.</p>	<p>Pop Up Shops – Enterprise challenge</p> <p>Outside speakers</p> <p>Trips/Visits to businesses</p>	<p>Entrepreneurship</p> <p>Mindset of an entrepreneur</p> <p>Career Skills:</p> <p>up-to-date and relevant subject content, reflecting on the blend of business knowledge, practical skills, communication and team-working skills needed by anyone who is thinking about a career in any business-related job</p> <p>Skills for success in business:</p> <p>A qualification in Business Studies can lead to a career in many different business environments such as accounting, advertising, banking, retail, management consulting, marketing, research, human resources, a small business, or self-employment as an entrepreneur.</p>
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