



Curriculum Plan (Business Studies – BTEC Technical Award)

Year 9	Knowledge (Topics covered, NC links)	Subject Skills	Key Assessment	Literacy and Numeracy	School values (Attitude / Achievement / Community / Endeavour)	Extra curricular opportunities	Personal development (Character, SMSC, Fundamental British values, Careers guidance, healthy living, Citizenship, equality and diversity, financial capability, preparation for next stage)
Term 1	Component 2: Planning for and Pitching an Enterprise Activity Learners will individually select an idea for a micro- enterprise activity to plan and pitch. They will individually pitch their business plan for their idea to an audience and then use the feedback to review their plan and pitch. A3 – Pitching for a micro enterprise activity. B1 – Operation of the enterprise. .B2 – Skills for carrying out an enterprise activity.	Independent enquiry skills Team working skills Creative thinking skills Reflective learning skills Effective participation skills Self- manageme nt skills	Learning Aim A Controlled Assignment	We recognise the importance of developing high level literacy and numeracy skills and for this reason all topics that are delivered have a focus on the development of students' literacy and numeracy skills.	Attitude – Students are expected to come to lessons with the attitude to learn in order to ensure that they reach their full potential. Community – Students will participate in fundraising projects to raise money for a variety of causes. Achievement – We celebrate the successes of our students using epraise Endeavour – Students are given opportunities to	Pop Up Shops – Enterprise challenge Outside speakers Trips/Visits to businesses	Entrepreneurship Mindset of an entrepreneur Career Skills: up-to-date and relevant subject content, reflecting on the blend of business knowledge, practical skills, communication and team- working skills needed by anyone who is thinking about a career in any business- related job Skills for success in business: A qualification in Business Studies can lead to a career in many different business environments such as accounting, advertising, banking, retail, management consulting, marketing, research, human resources, a small business, or self-



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					practice their skills both inside and outside of their class.		employment as an entrepreneur.
Term 2	Learning Aim B Controlled Assignment COMPONENT 3: REVISITED IN PREPARATION FOR EXAM Promotion and Finance for Enterprise A1 - Elements of the promotional mix and their purposes. A2 - Targeting and segmenting the market. A3 - Factors influencing the choice of promotional methods.	Independent enquiry skills Team working skills Creative thinking skills Reflective learning skills Effective participation skills Self-management skills	End of topic tests End of unit Assessment Learning Aim B Controlled Assignment FORMAL BTEC EXTERNAL ASSESSMENT	We recognise the importance of developing high level literacy and numeracy skills and for this reason all topics that are delivered have a focus on the development of students' literacy and numeracy skills.	Attitude – Students are expected to come to lessons with the attitude to learn in order to ensure that they reach their full potential. Community – Students will participate in fundraising projects to raise money for a variety of causes. Achievement – We celebrate the successes of our students using epraise Endeavour – Students are given opportunities to practice their skills	Pop Up Shops – Enterprise challenge Outside speakers Trips/Visits to businesses	Entrepreneurship Mindset of an entrepreneur Career Skills: up-to-date and relevant subject content, reflecting on the blend of business knowledge, practical skills, communication and team-working skills needed by anyone who is thinking about a career in any business-related job Skills for success in business: A qualification in Business Studies can lead to a career in many different business environments such as accounting, advertising, banking, retail, management consulting, marketing, research, human resources, a small business, or self-employment as an entrepreneur.



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<p>B3 - Sources of revenue and costs.</p> <p>B4 - Terminology in financial statements.</p> <p>B5 - Statement of comprehensive income.</p> <p>B6 - Statement of financial position.</p> <p>B7 - Profitability and Liquidity.</p> <p>C1 – Using cash flow data.</p> <p>C2 – Financial forecasting.</p> <p>C3 – Suggesting improvements to cash flow problems.</p> <p>C4 – Break-even analysis and break-even point.</p> <p>C5 – Sources of business finance.</p>				<p>both inside and outside of their class.</p>	
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Term 3	COMPONENT 3	Independent enquiry skills Team working skills Creative thinking skills Reflective learning skills Effective participation skills Self-management skills	FORMAL BTEC EXTERNAL ASSESSMENT --RESIT--	We recognise the importance of developing high level literacy and numeracy skills and for this reason all topics that are delivered have a focus on the development of students' literacy and numeracy skills.	Attitude – Students are expected to come to lessons with the attitude to learn in order to ensure that they reach their full potential. Community – Students will participate in fundraising projects to raise money for a variety of causes. Achievement – We celebrate the successes of our students using epraise Endeavour – Students are given opportunities to practice their skills both inside and outside of their class.	Pop Up Shops – Enterprise challenge Outside speakers Trips/Visits to businesses	Entrepreneurship Mindset of an entrepreneur Career Skills: up-to-date and relevant subject content, reflecting on the blend of business knowledge, practical skills, communication and team-working skills needed by anyone who is thinking about a career in any business-related job Skills for success in business: A qualification in Business Studies can lead to a career in many different business environments such as accounting, advertising, banking, retail, management consulting, marketing, research, human resources, a small business, or self-employment as an entrepreneur.
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