

PRIVACY

The Short Version

The Long Version

Data Processing Addendum

Data Protection Impact Assessment

Child

How EdShed Protects Your Data

The Ultra-Short Version

We are fully compliant with GDPR, COPPA and FERPA. There is no obligation to enter real names but users, including schools, are responsible for any data that they enter.

Where GDPR applies, schools are the Data Controller and we are Data Processor. In this situation our <u>DATA PROCESSING ADDENDUM</u> applies.

Within our consumer Apps, parents must verify via email that they consent to their child having an account.

Note that Username and Display Name are visible publicly in some situations.

1. WHAT IS THIS?

This is a child-friendly summary of our data protection policies and practices. Click on <u>The Long Version</u> to read our full policy but the same headings are used below.

2. WHO WE ARE

We are EdShed, which is a company based in the UK and the USA. Customers who are physically in the USA are customers of Education Shed Inc and everyone else is a customer of the parent company, Education Shed Ltd.

3. INFORMATION WE COLLECT ABOUT YOU

The minimum information you must enter is a name (which does not have to be real), and for teachers or parents, an email address. Each user has a unique username and a generated display name, both of which may be viewable publicly, so please be careful to not put personal information in these.

We may also collect secondary data to improve our system or to help us to help you.

4. HOW WE USE YOUR PERSONAL INFORMATION

We only collect the information that we need for you to access your account, identify yourself or for teachers to manage your learning. For teachers and account administrators, we only collect the information we need for you to operate your account.

5. DATA ANONYMISATION AND USE OF AGGREGATED INFORMATION

If we use your usage data to look for trends, this will always be anonymised first so the outcomes will not relate to you.

Cookies

We use cookies to enhance your browsing experience and analyze our traffic. You can either accept only the strictly necessary or accept all.

<u>Privacy Policy.</u>

Accept necessary

Accept all



We store all data at a data centre in London.

8. HOW LONG WE KEEP YOUR PERSONAL INFORMATION FOR

You (or your teacher) can delete most data yourself. There is certain data we don't delete, like financial information.

Otherwise, our system deletes your data 12-months after your account stops being active, or immediately if we are asked.

N.B. The reason we wait 12-months is that sometimes accounts are closed by mistake and we would have no way to restore data otherwise.

9. SECURITY AND LINKS TO OTHER SITES

We try our hardest to make our service as secure as possible. This is done in a number of ways and we have our system tested by an independent security company each year.

Good password security is important as this is the most likely way for someone to access your data. Do not share your password with anyone and, if you are a teacher, please do not give children all the same passwords.

10. COOKIES

Sadly, not the tasty chocolate-chip variety. This kind of cookie lets us keep track of who you are while you are using our website. This is just to let us understand how people use our websites and to help us support users.

11. OUR MARKETING

We do not market to children. We do not sell data. We do sometimes tell our users about other features, products and services within our own range. You can opt out of that marketing if you want to.

12. YOUR RIGHTS

In some places, privacy laws mean that you have some specific rights. We generally act as if everyone has those rights however.

Accessing your personal information

You may have the right to ask for a copy of the information that we hold about you by contacting us. We may not provide you with a copy of your personal information if this concerns other individuals or we have another lawful reason to withhold that information.

• Correcting and updating your personal information

If you change your name or address/email address, or you discover that any of the other information we hold is inaccurate or out of date, please update your details within your user account or let us know by contacting us.

· Withdrawing your consent

In some situations, you may withdraw your consent at any time by contacting us or using the unsubscribe tool for marketing emails.

- Objecting to our use of your personal information and automated decisions made about you We don't actually do this, but if we did you would have a right to object to it.
- Erasing your personal information or restricting its processing

In certain circumstances, you may have the right to ask for your personal information to be removed from our systems.

Transferring your personal information in a structured data file ("data portability")

You may have the right to access a copy of the data we hold about you but there are some restrictions for legal reasons or for the protection of other people's data.

13. CHANGES TO THIS POLICY

Cookies

We use cookies to enhance your browsing experience and analyze our traffic. You can either accept only the strictly necessary or accept all.

Privacy Policy



We can be contacted most easily by email at support@edshed.com.

If you would prefer to speak to us by phone, please call 0330 460 9636 from the UK or \pm 1 888 254 3098 from the USA.



















HOME PAGE READ OUR PHONICS SHED BLOG **ABOUT** MERCH **SPELLING** HELP **STORE CAREERS** WEB GAME MATHSHED **TERMS** QUIZSHED **PRIVACY** LITERACY **POLICY** SHED PLUS **DIVERSITY**

Contact Us SALES@EDSHED.COM

888-254-3098



Get Help

Copyright © Education Shed Inc. EdShed @ is Registered in the U.S. Patent & Trademark Office 13833 Wellington Trace Suite E4-#171 Wellington, FL 33414

Cookies

We use cookies to enhance your browsing experience and analyze our traffic. You can either accept only the strictly necessary or accept all.

<u>Privacy Policy.</u>