



Wigston Academy

Cambridge Nationals Creative I Media 2024 - 2026



Examination Board

OCR Cambridge Nationals

What will I be studying?

Students must complete three units: one externally assessed unit and two NEA units.

R093 (Mandatory) – Creative iMedia in the Media Industry – this is a written exam which includes the following topics: media industry sectors and products; Job roles in the media industry; Factors influencing product design; Pre-production planning and Distribution Considerations.

R094 (Mandatory) – Visual Identity and digital products – this is an NEA which includes developing visual identity; planning digital graphics for products; and creating visual identity and digital graphics.

R097(optional unit) – Interactive Digital Media – this is an NEA which includes creating a website or app using software.

How will I be studying?

Students will have 3 lessons per week which will include skills building lessons, NEA and theory lessons.

How will I be assessed?

Unit R093 (Mandatory) - Creative iMedia in the Media Industry: Written examination – Assessed through a 1 hour 30-minutes examination paper set and marked externally. 40% of overall marks.

Unit R094(Mandatory) - Visual Identity and digital graphics: this is an NEA which accounts for 25% of the overall marks.

Unit R097 - Interactive Digital Media: this is an NEA which accounts for 35% of the overall marks

Where Next?

This course has links to careers including games design, graphic design, web development, app creation, design consultancy, illustration, social media management, network management, IT sales, data analysis, software development, technician work, software testing, retail.

For further information, please contact Mrs. Nemauro via mnemauro@wigstonmat.org