

KS4 Subject Overall Intent for Business Studies

The intent of our Business Studies Curriculum is to develop future entrepreneurs and leaders that understand the concepts of Business. Business Studies as a subject is important as all skills, knowledge and understanding developed by students whilst studying this subject impact on their academic and working future.

Students understand the topic of enterprise and entrepreneurship. Students will develop an understanding of spotting a business opportunity. Students will know how to put a business idea into practice. Students will develop skills in making the business effective. Students will understand external influences on business.

Whilst studying Business Studies students will learn how to growing the business. How and why businesses make marketing decisions. Students will understand operational decisions. Students will know the financial decisions businesses have to make. Students will also learn the topic making human resource decisions

Students who undertake Business Studies as an option will prepared to face their future with the skills, ambition, passion and confidence needed.