

SOCIAL MEDIA SAFEGUARDING CONCERNS



With children spending more and more time online it is important parents and carers understand the risks associated with social media platforms.



Facebook



Instagram



TikTok



Snapchat



Twitter



Whatsapp



Yubo



Omegle



Tinder



Wink

Stranger Danger / Grooming

Many of these platforms encourage connecting with new people. This brings with it a risk of connecting with people who are seeking to take advantage of young people and potentially groom them. There is also the possibility of 'catfishing' in which people create fake profiles to take advantage of other users.

Inappropriate Content

It can be easy for inappropriate content to be shared. Snapchat has become an app for 'sexting' and sharing intimate images due to the ability for photos and videos to disappear after they are viewed. Similarly, Omegle has faced backlash over users being able to send inappropriate content such as sexual material.

Cyberbullying

Many of these platforms allow users to send private messages which can result in harmful messages being sent. Often the anonymity of online means people send messages or make comments that they wouldn't say in person. There has also been a rise in content of people being uploaded without their consent.

Over-sharing

A lot of these platforms encourage people to share every aspect of their lives, including personal information. Many apps also have location sharing in which other users can see where you have been, and even where you live. On Instagram it is encouraged to use the location finder when sharing photos and videos.