



Media Studies

GCSE

2024 - 2026



Examination Board

Eduqas

What will I be studying?

Component 1 (35% of GCSE): You will study a range of media including Advertising, Newspapers, Magazines, the Film Industry, Radio and Video games. You will investigate media concepts such as how media language is used to construct representations of groups of people, and how media industries target audiences.

Component 2 (35% of GCSE): You will study two media industries in depth: Television and Music Videos. You will investigate four case studies across all media concepts.

Component 3 (30% of GCSE): You will create your own media product (e.g. TV show sequence, music video, DVD cover & film poster, magazine cover and article) from a choice of 6 briefs across 4 different media industries. All work is individual, all images and footage must be created by you (except for industry logos etc.).

How will I be studying?

This course will be taught in a group with a teacher. Students will be expected to participate in class discussions, creative projects as well as written work such as essays and research projects.

Good Media students find the course challenging because it involves them in something that is both creative and academically rigorous.

How will I be assessed?

Component 1 is assessed by a 1 ½ hour exam.

Component 2 is assessed by a 1 ½ hour exam.

Component 3 is NEA coursework.

NEA deadlines:

- Research, planning & Statement of Aims & Intentions – end of Summer term yr10
- 1st draft of Production: December yr11
- Final production: February yr11

Where Next?

Most colleges will require a grade 4 to study beyond GCSE level in most subjects.

Therefore, this qualification can unlock doors to most professions.

In Media Studies specifically, this qualification may lead to any of the following:

- **A-Level Media Studies (Available at Wigston College)**
- **A-Level Film Studies (Available at Wigston College)**
- **Media production courses and T-Levels (Most colleges)**
- **Journalism & online journalism (Many colleges)**