



FASHION DESIGN

Lesson 1 & 2: Exploring the work of contemporary fashion designers and illustrators

Warm Up Task (Week 1):

Divide your page into 8 boxes, like this →

- *I am going to name some emotions.*
- *For each emotion, draw some lines and shapes to represent that emotion.*
- *Write the name of the emotion - think about your typeface!*

(See examples on next pages.)

| | |
|--|--|
| | |
| | |
| | |
| | |



Warm Up Task Words:

peaceful

anger

joy

happiness

depressed

illness

energy

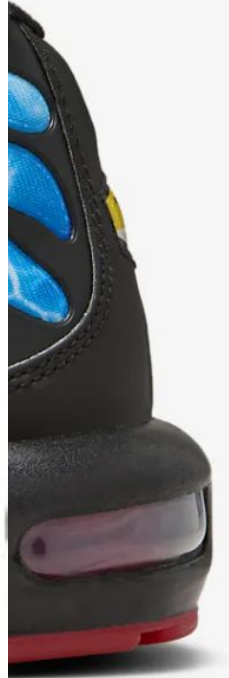
confusion

Warm Up Task: (Week 2)

Divide your page into 8 boxes, like this →

- I am going to show you some pictures.
- You will have 45 seconds to draw each picture in one of these boxes.
- Quick thinking and loose sketching is the key to success here!
- You can choose your polish pen, your pencil, or you can mix it up!

| | |
|--|--|
| | |
| | |
| | |
| | |



Tatyana Antoun

Tatyana Antoun is a fashion designer from Beirut, Lebanon. Tatyana's collection 'Vamata' explores the social restrictions in Lebanon. Her work is heavily influenced by 80s "power dressing".



TASK: Watch [this video](#) (c.4 mins) and consider the following questions:

- Which garment is your favourite? Why?
- Why do you think that Tatyana Antoun chose these fabrics?
- What do you think about the shapes that have been created in the garments?
- Would you wear any of these garments? Where might you wear them?
- What atmosphere does the fashion video capture?

Kerby Jean-Raymond (b.1986) - Pyer Moss

Pyer Moss → a fashion house created by Kerby Jean-Raymond and named after his mum!

Grew up in Brooklyn, USA. Son of Haitian immigrants.

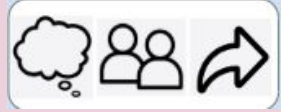
Started first fashion label age 15.

He founded Pyer Moss in 2013.

Has collaborated with Reebok.



Watch [this video](#)



- What do you like/dislike about Pyer Moss' collection?
- Would you wear these clothes? Why / why not?
- How do these clothes differ from the other garments you've seen so far in this lesson?

Rahul Mishra

Mishra runs a sustainable fashion design company that uses handmade techniques to empower the craftspeople in New Delhi, India.

Rahul Mishra is the first Indian designer to showcase at the Paris Haute Couture Week.



TASK: Watch [this video](#) (c.7 mins) and consider the following questions:

- How does this fashion film make you feel? (Atmosphere?)
- Why do you think that designers create fashion films?
- Which outfit did you like in particular and why?
- What details did you observe on the garments?
- What materials do you think Mishra has used in the collection?

Harry Jones

Jones was interested in fashion design from a young age and recalls drawing models from the Next catalogue when he was five years old.

He attended The Coppice Primary School and Woodrush High School in Wythall, before going on to study illustration at Birmingham City University.

In 2022, Jones won the FIDA (Fashion Illustration Drawing Awards) Global Animatic student award and he currently works as a fashion illustrator at the Vivienne Westwood fashion house in London.

Jones is only in his 20s but has already established himself as a successful fashion illustrator.



What are visual notes?

Mark making - Look at the type of marks the artists makes and try them for yourself!

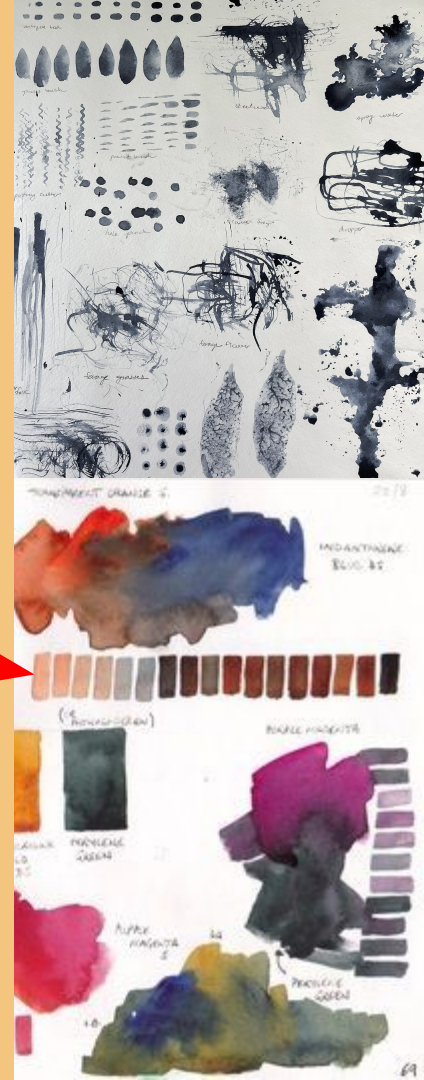
Colour - Explore colour and shade - are they cold or warm? Bold or washed out? What mood do they create?

Try mixing the colours yourself, using different marks like scribbles, swirls, blobs and colour transitions.

Written notes

What do you know about the artist? What would you like to know?

What words or phrases do you think of when you look at the art? Think about word placement and typeface!




What could visual notes look like?



What could visual notes look like?

Fashion Design - visual notes. 26.04.24

PYER MOSS




Founder: Kerby Jean-Raymond.


"Luxury Streetwear"

Bright colours vs. black + white

Tatyana Antoun Vamata



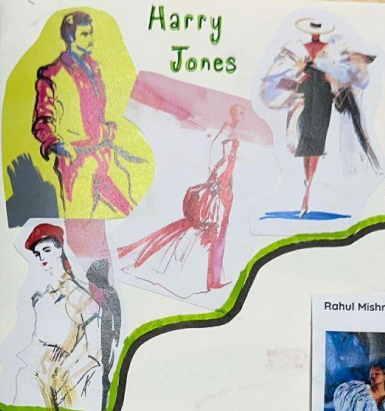
Bold prints



Kerby Jean-Raymond - Pyer Moss brand - often described as 'luxury streetwear'.

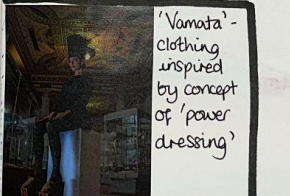
Jean-Raymond has also used his creative success to draw attention to problems with racism and also to share important stories from black history that have previously been neglected

Harry Jones

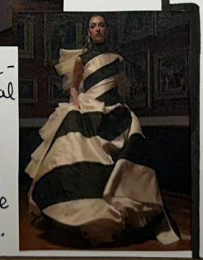


Harry Jones is a Fashion Illustrator for Vivienne Westwood Fashion House. He is a former pupil of the Coppice Primary School.


'Vamata' - clothing inspired by concept of 'power dressing'



Lebanon - traditional roles of women. Antoun wants to break free of these.



Rahul Mishra - The Enchanted - inspired by fantasy landscapes and the anatomy of flowers



Tatyana Antoun - Vamata - inspired by the concept of power dressing and escaping from the traditional

Fashion Design - visual notes

Fashion Design - visual notes.

26.04.24

PYER MOSS



Founder:
Kerby Jean-Raymond.

"Luxury Streetwear"

Bright colours vs.
black + white



Bold
prints

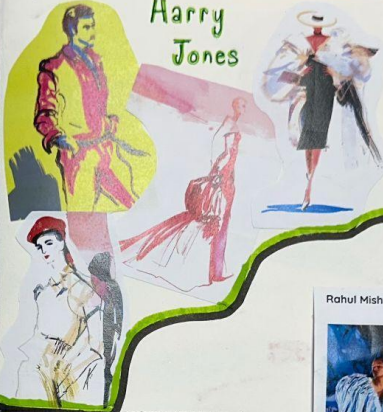
Tatyana Antoun Vamata



Kerby Jean-Raymond - Pyer Moss brand - often described as 'luxury streetwear'.

Jean-Raymond has also used his creative success to draw attention to problems with racism and also to share important stories from black history that have previously been neglected

Harry Jones



Harry Jones is a
Fashion Illustrator
for Vivienne Westwood
Fashion House. He is a
former pupil of the
Coppice Primary School.

Rahul Mishra - The Enchanted - inspired by fantasy landscapes and the anatomy of flowers



Tatyana Antoun - Vamata - inspired by the concept of power dressing and escaping from the traditional

'Vamata' -
clothing
inspired
by concept
of 'power
dressing'

Lebanon -
traditional
roles of
women.
Antoun
wants to
break free
of these.



Task:

Create a **double-page spread** of visual notes, inspired by our three case-study fashion designers:

- Tatyana Antoun
- Rahul Mishra
- Pyer Moss

and our case study fashion illustrator:

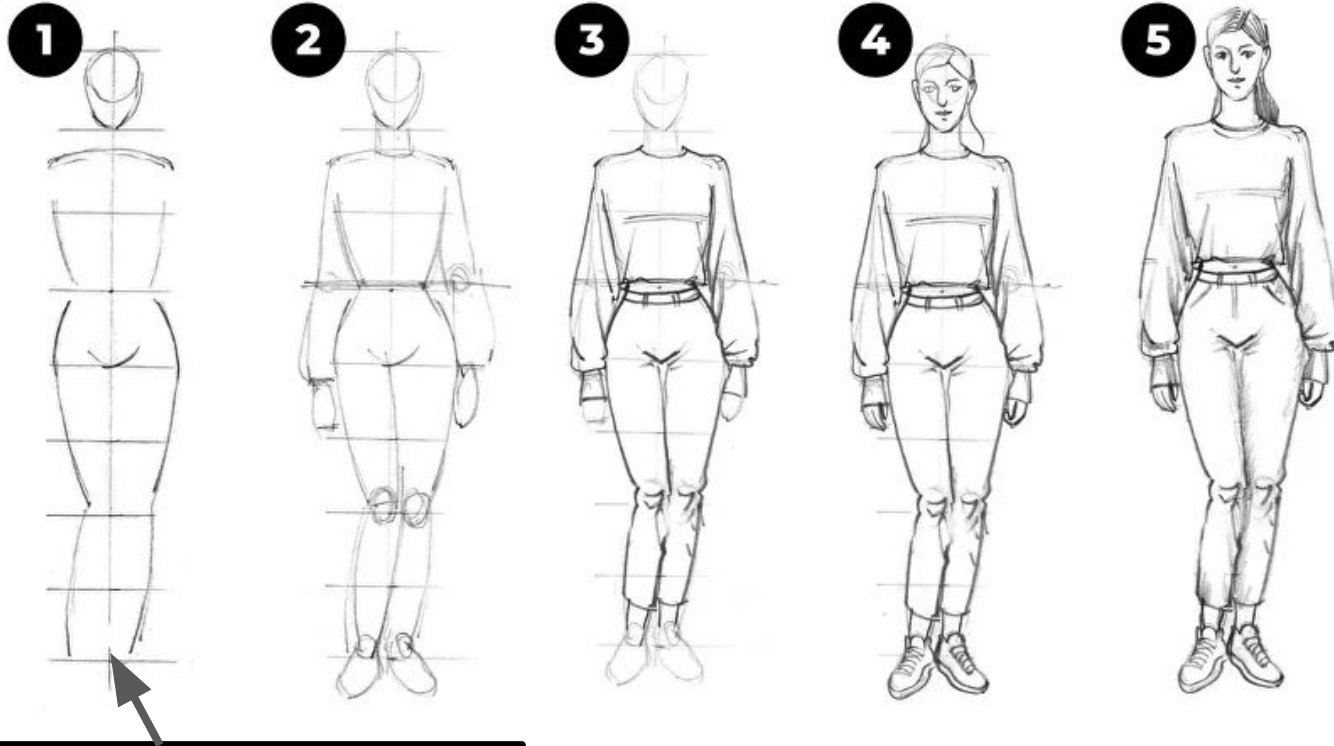
- Harry Jones



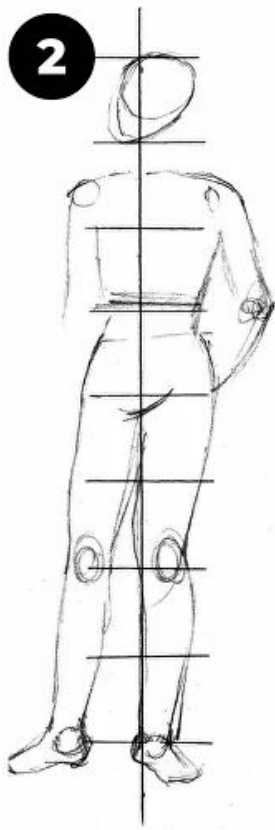
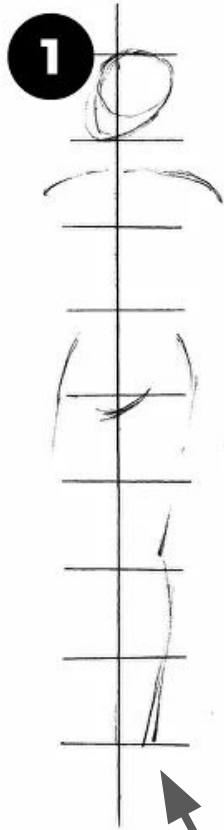
FASHION DESIGN

Lesson 3: Design Brief and initial idea generation (sketchbooks)

Warm Up - drawing human figures in proportion



Draw a vertical axis and divide it into 9 equal segments.



Draw a vertical axis and divide it into 9 equal segments.



"Is There Life on Mars?"

Design Brief

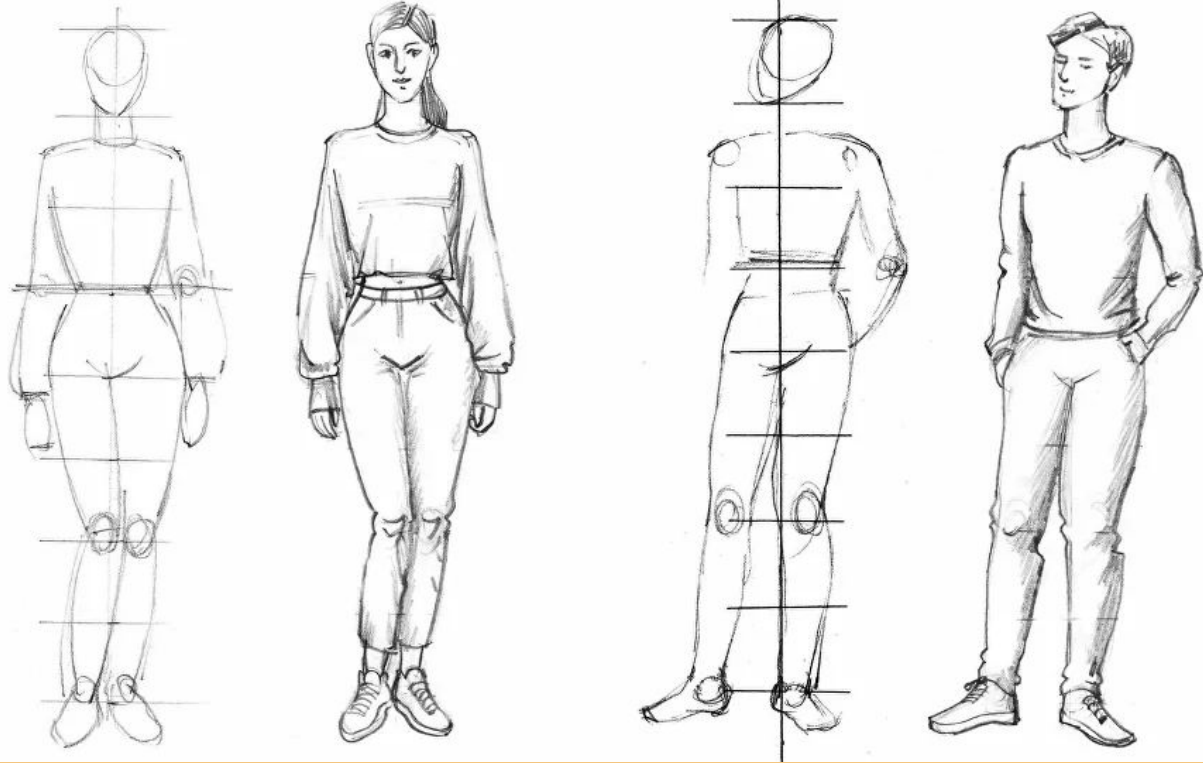
Humans, defying even their own expectations, have found a way to live on Mars and a new community is settling there!

Design an outfit that embraces the future of space exploration but also reminds us of our home planet and our favourite Earthly traditions and hobbies.

You could be inspired by anything from sports, to music, to religion, to animals!

Task:

In your sketchbook, design an outfit / set of outfits that represent a hobby or interest that you enjoy on planet Earth but that would also reflect the exciting, futuristic development of humans living on Mars!



Consider the colours, shapes, patterns and textures of your designs!

Mrs B's sketchbook

18/07/24

Fashion Design Ideas



10.05.24

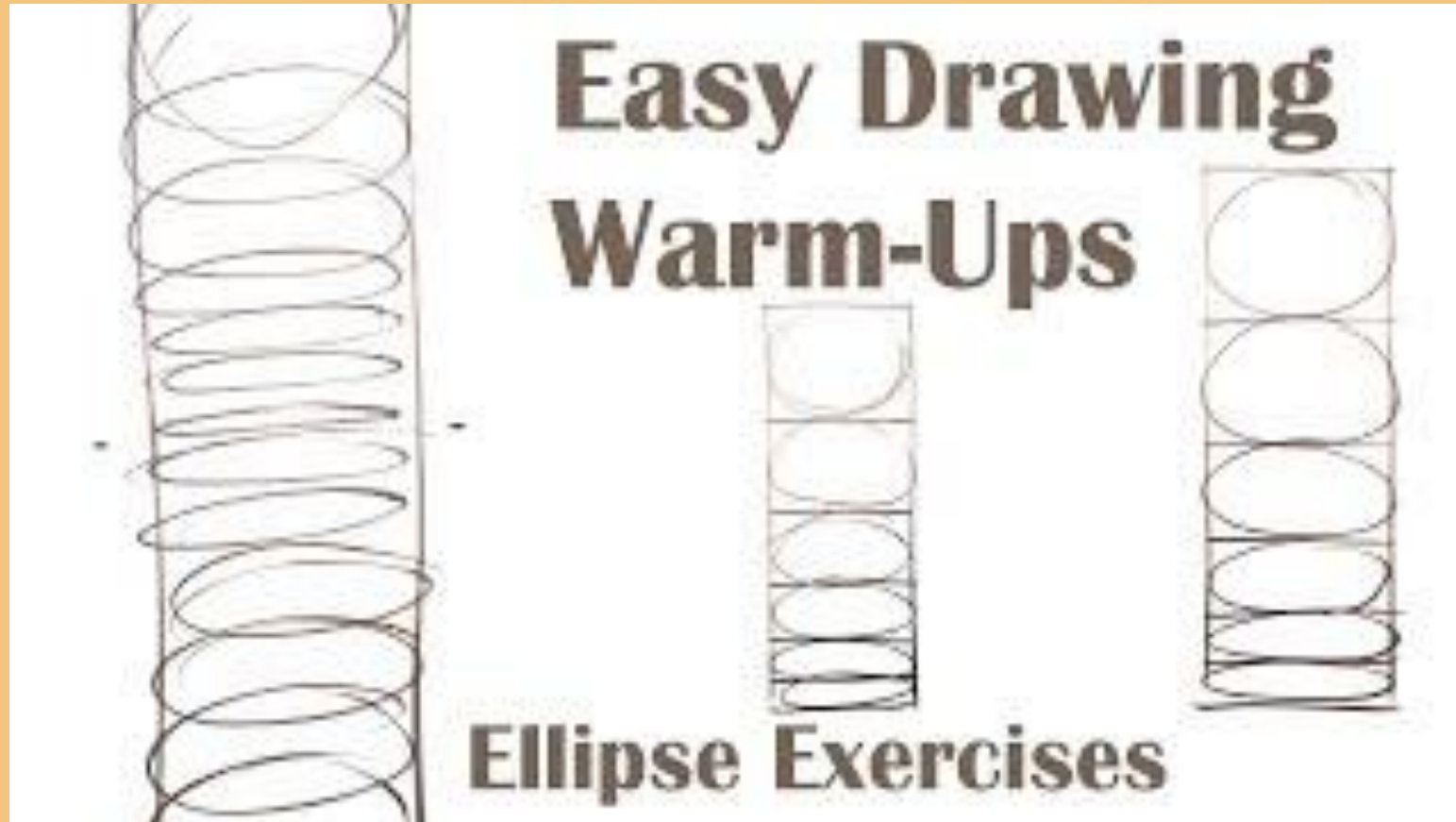




FASHION DESIGN

Lesson 4-5: 2D mannequin design

Warm Up Task: Circles and ellipses



Turn your sketchbook to landscape format and complete this activity 4 times across the page.

Lesson 4: Phizz Lab session:

- 12 x 12cm squares of white paper
- selection of acrylic paints
- palettes
- selection of paint brushes
- sponges
- cocktail sticks / wooden cutlery to scratch into paint (sgraffito technique)

A PLEA! Only use a very small amount of paint at a time (think toothpaste on a brush!) and, towards the end of the session, check whether anyone has spare of a colour before getting more.



Lesson 5:

Create a cardboard mannequin and design an outfit for it!

Use the paper that you painted last week!

You can also use:

- felts, crayons, oil pastels, wax crayons, tissue paper

Think about accessories!



