



Wigston Academy

Business GCSE 2024 - 2026



Examination Board

Edexcel

What will I be studying?

In GCSE Business Studies yr10 you will learn about how to come up with your own business ideas and put them into practice; how small businesses operated and how to make effective decisions to help small businesses grow.

In yr11 you will investigate larger businesses and explore how large businesses can make effective decisions in order to keep them running smoothly and effectively in the modern competitive business world.

Investigating small businesses

- Enterprise & entrepreneurship
- Spotting a business opportunity
- Putting a business idea into practice
- Making the business effective
- Understanding external influences

Building a business

- Growing the business
- Making marketing decisions
- Making operational decisions
- Making financial decisions
- Making human resource decisions

How will I be studying?

You will be taught using a variety of methods including group work, individual work, written projects, independent research and independent learning. There will also be trips and visits to learn from business and operations in the real world.

How will I be assessed?

Paper 1:

What's assessed: Investigating small businesses

- 1 ¾ hour written exam

Paper 2:

What's assessed: Building a business

- 1 ¾ hour written exam

Where Next?

Most colleges will require a grade 4 to study beyond GCSE level in most subjects.

Therefore, this qualification can unlock doors to most professions.

In Business Studies specifically, this qualification may lead to any of the following:

- **A-Level Business Studies (Available at Wigston College)**
- **A-Level Economics (Available at Wigston College)**