




Year 7 Digital Literacy Knowledge Organiser

Overview of Year 7 Digital Literacy Units

The Year 7 Digital Literacy curriculum from the NCCE focuses on helping students become safe, responsible, and effective users of digital technology. Key units include:

- Clear Messaging in Digital Media: Learn how to communicate clearly using digital tools.
- Using Media – Gaining Support for a Cause: Create digital content to support a cause.
- Online Safety and Digital Footprint: Understand how to stay safe online and manage your digital presence.

Key Terms

 Term	 Definition	 Example
Digital Footprint	The trail of data you leave behind when using the internet.	Your social media posts and search history.
Online Safety	Practices to protect yourself and your information online.	Using strong passwords and not sharing personal info.
Media	Digital content such as images, videos, and text.	A blog post or a YouTube video.
Evaluate	To judge the quality or usefulness of digital content.	Checking if a website is trustworthy.
Information Technology	Using computers and software to manage information.	Using Word to write a report.
Audience	The people who will view or use your digital content.	Creating a poster for Year 7 students.
Purpose	The reason for creating digital content.	To inform others about online safety.
Copyright	Legal right to control the use of original work.	You can't use a song in your video without permission.

Sample Activity

Create a digital poster using a tool like Canva or PowerPoint to promote online safety. Include tips for creating strong passwords, avoiding scams, and protecting your digital footprint.

Quiz Section

1. What is a digital footprint?
2. Give one example of online safety.
3. What does it mean to evaluate digital content?

4. Why is it important to know your audience when creating media?

5. What is copyright?

Notes