



William Gilbert Endowed (Church of England)

Primary School & Nursery

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Headteacher: Mrs H Britten



18th June 2024



Dear Parents/Carers

As we approach Clean Air Day 2024 on the 20th June, we are excited to join this nationwide initiative aimed at raising awareness and taking action to improve air quality in our community.

Air pollution is a pressing issue that affects the health and well-being of all of us, especially our children. Studies have shown that poor air quality can have significant impacts on young lungs and overall health. Clean Air Day provides an excellent opportunity for us to come together and make a positive change for our environment and our children's future.

We have been working with local councillors, Gez Kinsella and MP Alex Dale, Charlotte Cupit to create a 'School Street' along Vicarage Lane. We have been granted a 1-day pilot to coincide with National Clean Air Day. We are encouraging all parents and guardians to be mindful of the road closure and support Clean Air Day by leaving the car at home and opting for healthier, more sustainable modes of transport to school. Walking, scooting, or cycling not only reduces air pollution but also promotes physical activity and well-being among our students.

Here are a few benefits of participating in Clean Air Day by walking, scooting, or cycling to school:

1. **Healthier Lungs and Hearts:** Reduced exposure to vehicle emissions means better respiratory health for our children.
2. **Increased Physical Activity:** Walking, scooting, or cycling helps children incorporate physical exercise into their daily routine, which is beneficial for their overall health.
3. **Less Traffic Congestion:** Fewer cars on the road means less traffic, making the journey to school safer and more enjoyable for everyone.
4. **Environmental Impact:** By choosing eco-friendly modes of transport, we can collectively reduce our carbon footprint and contribute to a cleaner, healthier planet.

To make this initiative a success, we ask for your support in the following ways:

- ✓ **Plan Ahead:** Set aside a little extra time in the morning to walk, scoot, or cycle to school.
- ✓ **Safety First:** Ensure your children have appropriate safety gear, such as helmets for cycling or scooting.
- ✓ **Join the Fun:** Make the journey enjoyable by walking or cycling with your children, turning it into a fun family activity.
- ✓ **Spread the Word:** Encourage other parents and friends to join the Clean Air Day efforts and make a collective impact.

We believe that together, we can create a healthier environment for our children and teach them the importance of sustainable living. Let's make Clean Air Day 2024 a memorable and impactful event for our school community.

Thank you for your support and commitment to making a positive change.

Yours sincerely

Mrs E H Britten
Headteacher