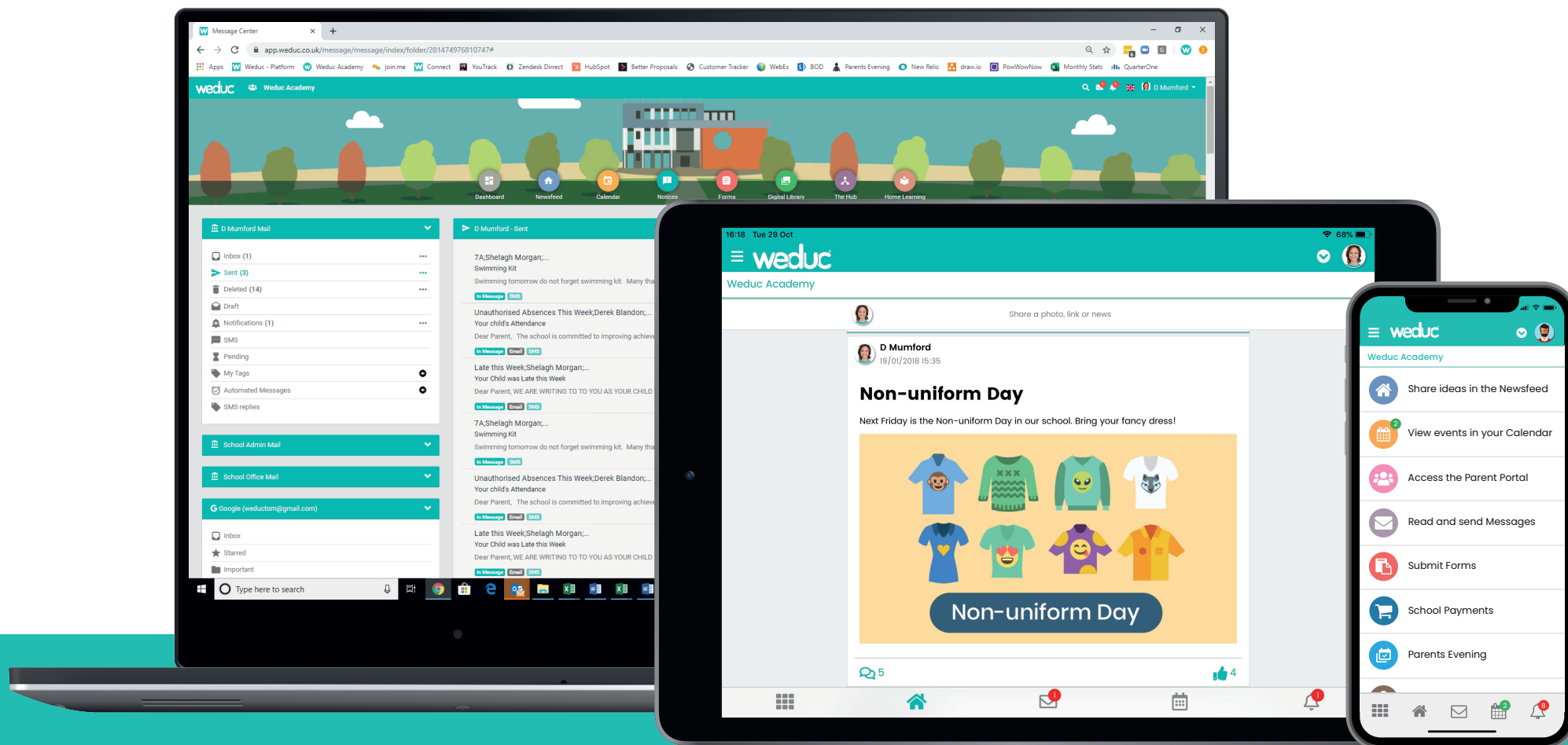




# Parental engagement made easy





# Transforming the way schools communicate with parents

Forget having to manage all of your disjointed communications from various systems and consolidate into one simple to use parent app. No more manually updating your website, no more unreliable SMS and email messaging and no more costly paper based newsletters, forms or permission slips.

**Save time, save money and achieve seamless whole school communication with Weduc.**



# A complete **Whole** school platform

**SIMS**

Integrator  
2019/20

SIMS  
WRITEBACK



## Communicate from one platform

Bring communication into one place. Send messages to your existing Website, Social Media, via SMS/Email and of course via the Weduc App seamlessly.



Integration



## Build your schools brand

Make your App look and feel the way you want. Customise colours, add your Logo and style.

Belong to a Trust? Why not expose your brand and the Trusts at the same time.



## Report on your performance

Evidence how your strategy is performing across all your communications. Abolish those white-noise broadcasts and target parents and groups with messages that are relevant only to them. With Weduc, you can even see who is opening, reading and interacting.



## Full SIMS writeback

Why just synchronise, when you can write back! Weduc is the only communication provider to offer a direct connection to SIMS. No third party data link.

### More than One school

Weduc enables collaboration between schools, trusts, districts and local authorities.

### NOT A SIMS school?

Don't worry, we can integrate with all the big MIS's. Give us a call to discuss in more detail.

# Why schools **love Weduc**



## Moat Community College

*"We particularly like the fact that it is very easy to personalise and carries the school's branding. We have already recommended Weduc to other schools and will continue to do so."*

Aziza Raidhan  
Office Manager



## Newtown Linford Primary School

*"We love Weduc! We absolutely recommend it and often show other schools what it can do and the time it saves."*

Sonia Cox  
Business Manager

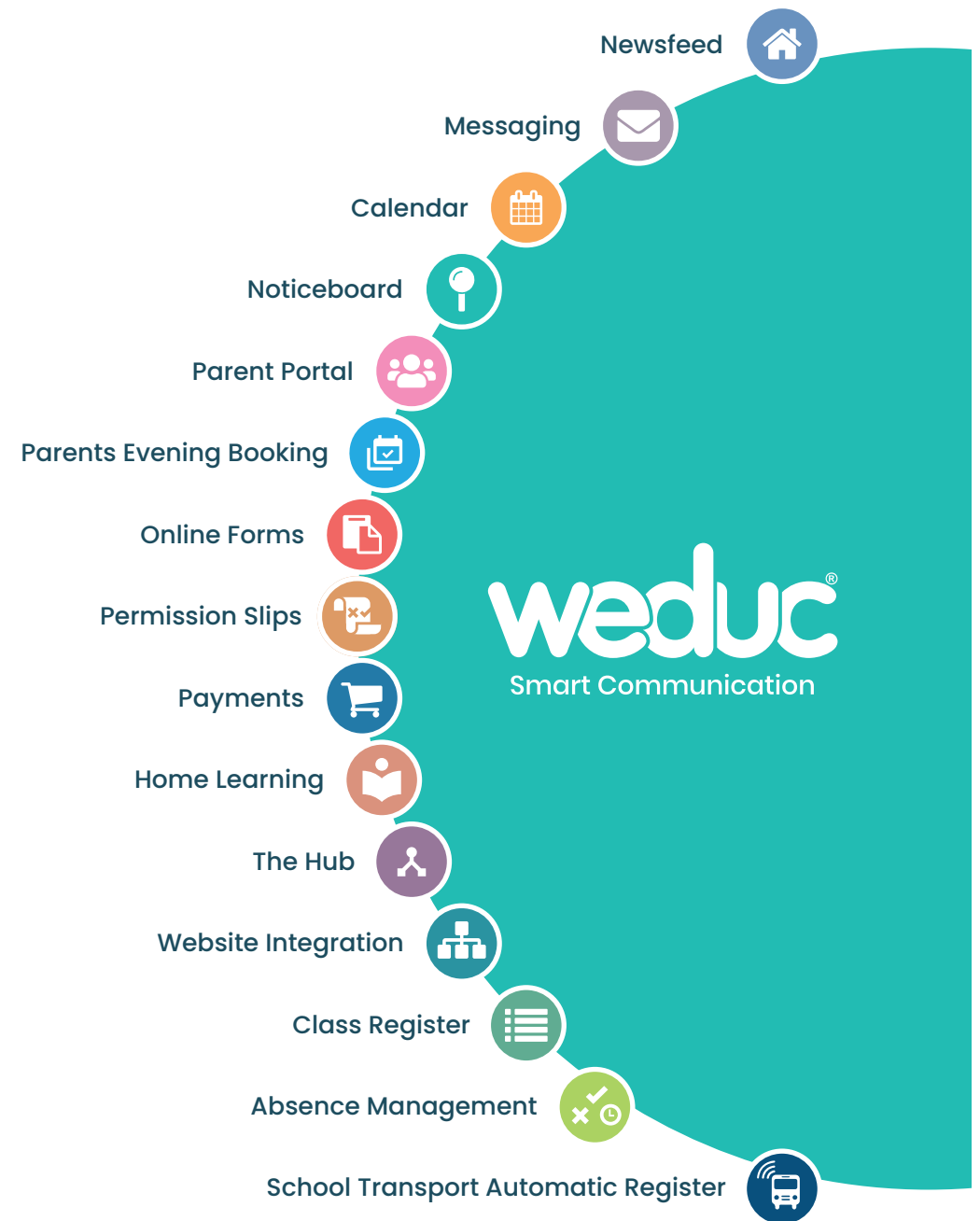


## Wyborne Primary School

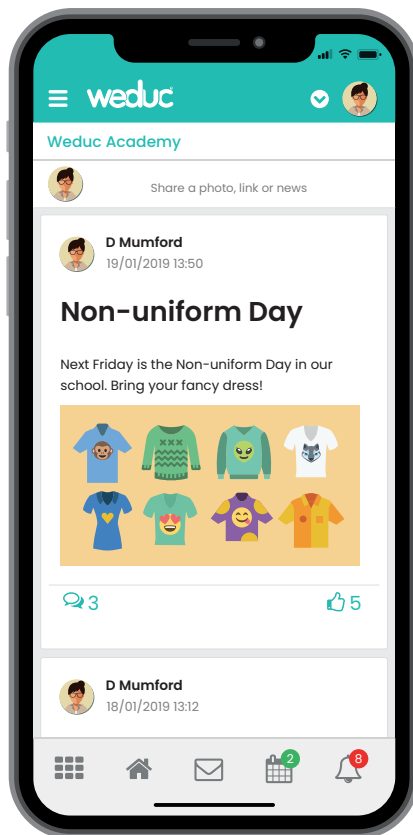
*"Before, we had around 10 different applications open on our systems but with Weduc, we just have one. Having all the information we need on a single screen has made our lives much easier."*

Tracy Morris  
Office Manager

# A comprehensive **suite of tools** to aid your communication strategy



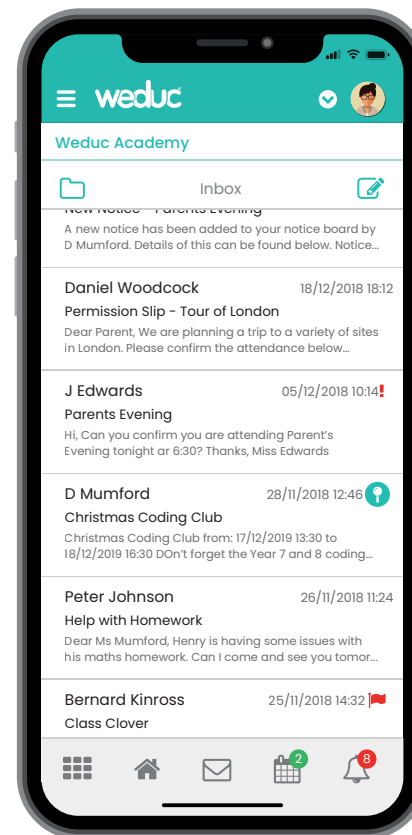
# Effortless whole school communication



## Newsfeed

A social media style newsfeed that enables schools to provide a more interactive way of communicating;

- Post real-time news in a familiar social media style.
- Maintain safety in your own secure environment.
- Target specific parents and groups.
- Share to various forms of social media, as well as your own website, with just one click.



## Messaging

SMS is just not enough with limitations on character limits, reporting and of course, costs. Weduc in-app messages enables;

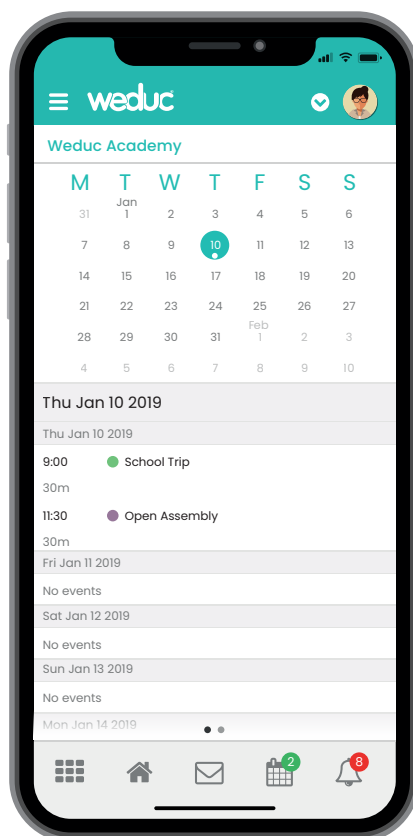
- Targeted messages, with optional 2-way functionality.
- Reviewing of message activity to understand whether messages have been opened, read or actioned.
- Collaboration with all stakeholders across the school, including school staff, parents, students and governors.
- Emails, SMS and In-apps, in one, simple to use interface.

*"The most simple and comprehensive parental communication app I have ever seen."*

ICT Director  
L.E.A.D. Academy

*"Weduc has a 'social media-style' Newsfeed that is safe for families and easy to use."*

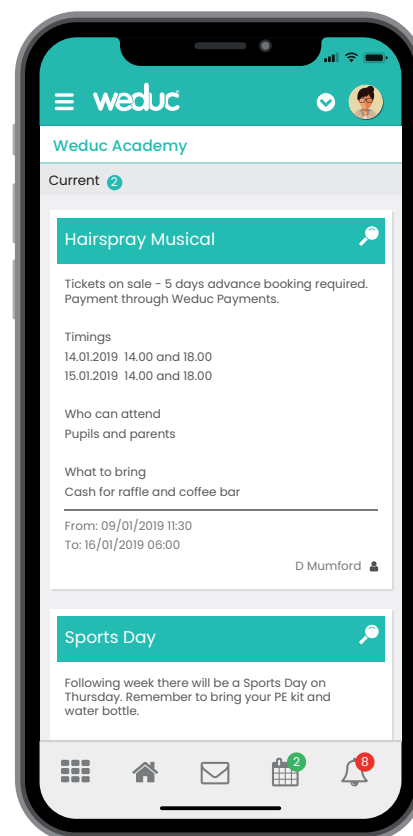
ICT Director  
Loughborough Grammar School



## Calendar

Drawing together a successful event requires serious organisational skills. With Weduc, organising events has never been easier:

- Target specific groups around additional activities such as clubs.
- Integrate Office and Google calendars
- Manage multiple calendars from one location

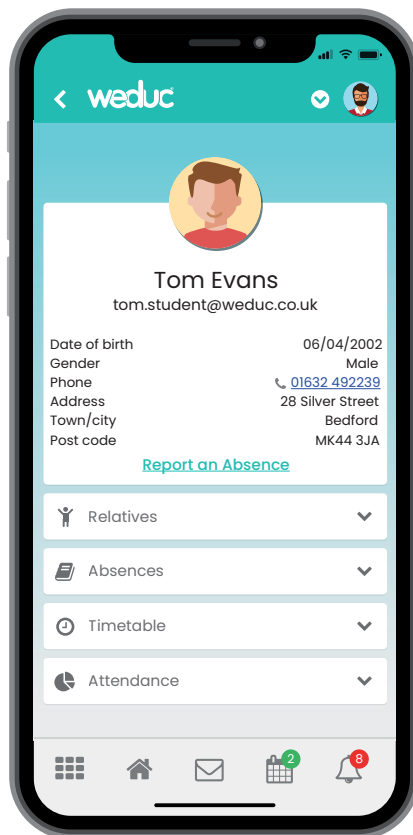


## Noticeboard

A designated area for important school bulletins that are a must read for parents;

- Set automated reminders via in-app messages, SMS and email.
- Recycle templates and save precious time.
- Create a whole school communication strategy.
- Trigger push messages to achieve instant interaction.

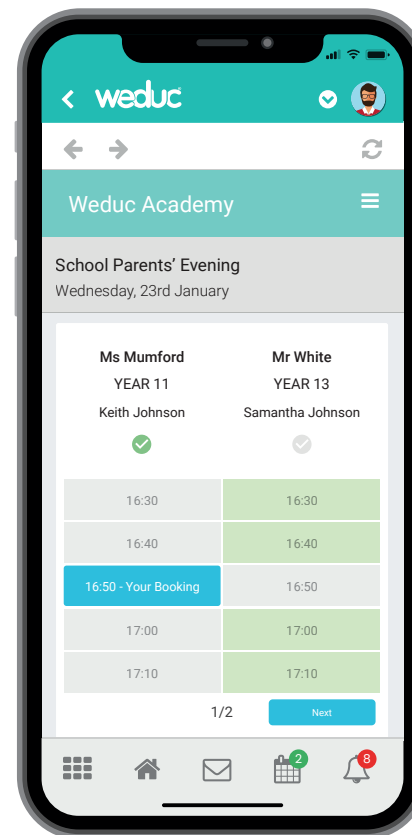
# Paperless communications that enhance parental engagement



## Parent Portal

The Weduc Parent Portal enables schools to easily communicate information to parents, pulling data directly from the school's MIS system. Parents can see;

- Contact information confirming accuracy, complying with GDPR regulations.
- Attendance information with comparisons across the school.
- Core data around achievements, behaviour and detentions
- Timetables including exam periods
- Report cards



## Parents Evening Booking System

With Parents' Evening Booking System, ease the administrative burden for office staff as well as;

- Alerting parents instantly, and have them book their appointments on their mobile device.
- Remind parents of upcoming appointments.
- Eliminating children screening their own appointments.
- Allow teachers to add notes in real time, on the evening.



*"For such a neat application, it is surprisingly powerful in the way it synchronises data across the school."*

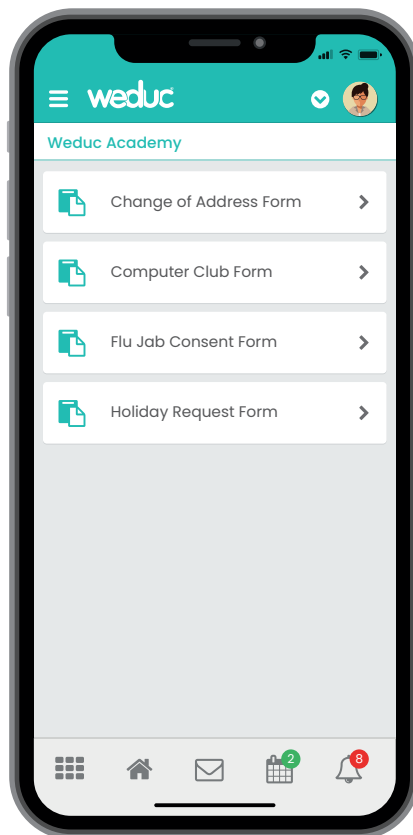


Information Systems Manager  
Chilwell School

*"Within the first week of using Weduc, we saw a 400% increase in our parental engagement."*



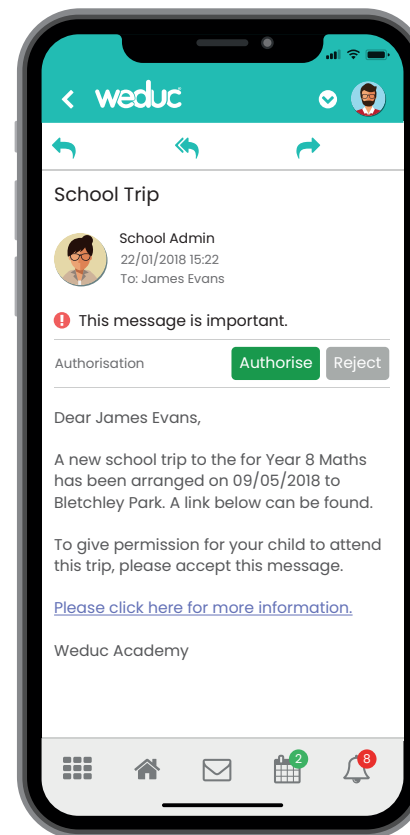
IT Manager  
Westfield Community School



## Online Forms

Like most of us, Parents get things done when they're able to do so in their own time. Our electronic forms are helping our schools;

- Create 'self-service' forms collecting data, which is accessible to Parents 24/7.
- Send school surveys, change of address forms and consent forms, plus more.
- Create workflows, ensuring the correct stakeholders see relevant data upon completion of parent forms.
- Export data to third-party systems.



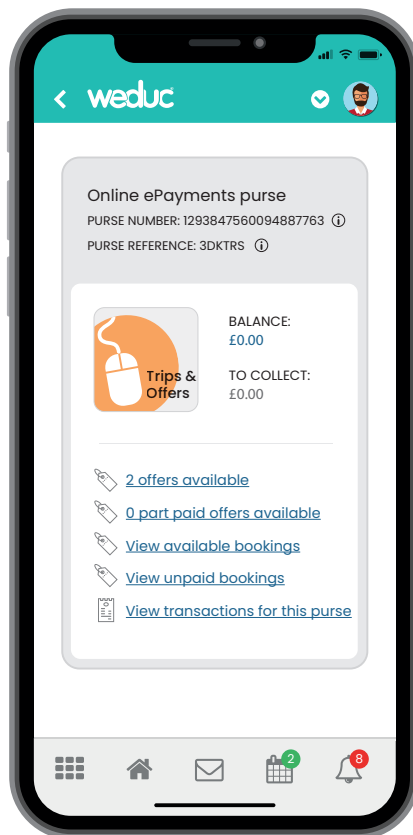
## Permission Slips

When you need something simpler than a digital form, Weduc messages include a 'call to action' for;

- Acknowledgements, enabling App users to confirm receipt of a message.
- Authorisations, allowing parents to let the School know whether they are happy for their child to attend an activity.
- Invitations, providing office staff with confirmation of numbers that may be attending an event.



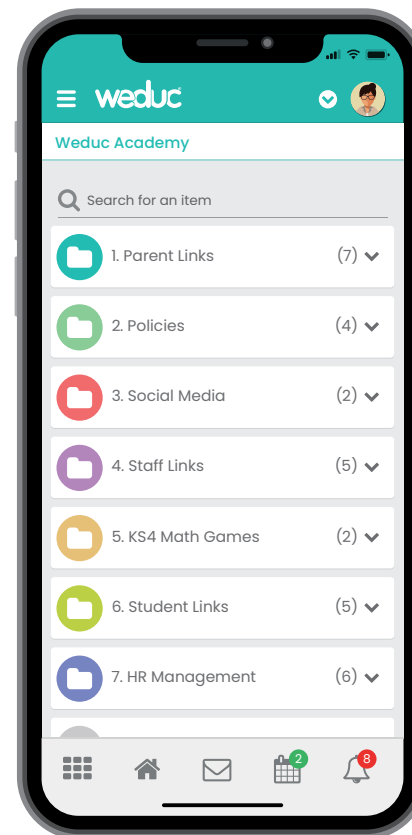
# Cashless integrated payments



## Payments

We've partnered with a leading cashless solution, sQuid. Fully integrated into the Weduc platform at no additional cost, Weduc payments makes it easy and convenient to;

- Integrate with cashless catering services.
- Make payments without any additional registration or payment login.
- Chase late payments with targeted reminders.



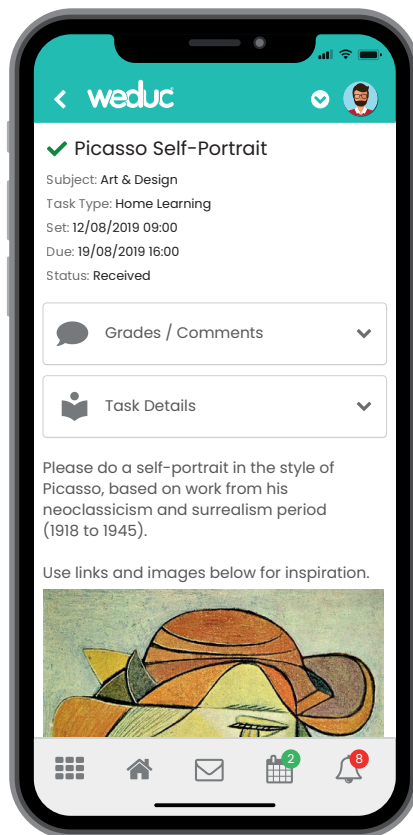
## The Hub

This innovative feature enables schools to provide one central location for all their third party systems. Keep App users in one place by;

- Linking content centrally from any online website or service.
- Indexing content and making it easy for users to find any item under one directory.
- Targeting groups where only relevant content is displayed.

Already have a  
Payment System?  
Just add it to the  
Hub!

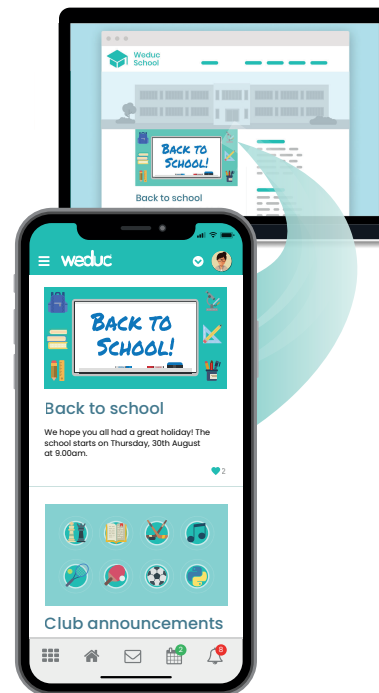
# Seamless engagement outside the classroom



## Home Learning

Organising homework away from school has never been so simple. Weduc Home Learning allows teachers to communicate homework tasks, set deadlines and highlight issues, enabling parents to participate in their child's education by;

- Assigning, tracking & marking all homework from one place
- Providing parents with full visibility of children's learning
- Monitoring homework throughout the school with reporting on activity
- Reducing teacher workloads and stationery costs



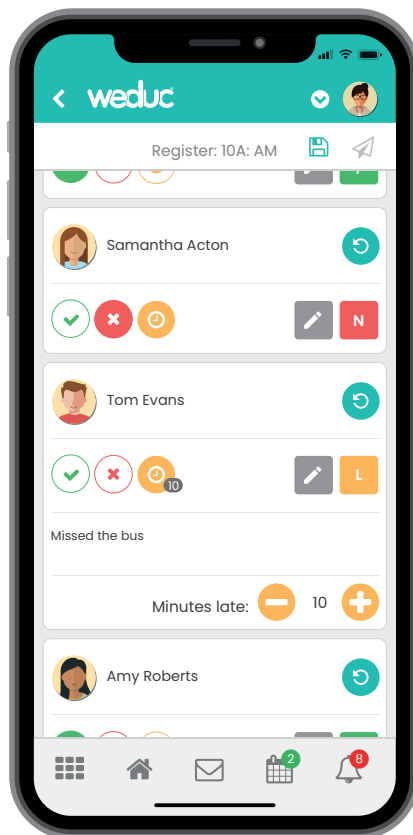
## Website integration

Make sure your website is part of your whole school communication strategy. Dynamically update your school website with Weduc and share content instantly with your wider community through;

- Creating content once with management from one location
- Synchronisation of whole school events with your website
- Sharing news and posting pictures with one click
- Reduction of admin through website automation

Looking for  
a new website?  
Weduc can  
help!

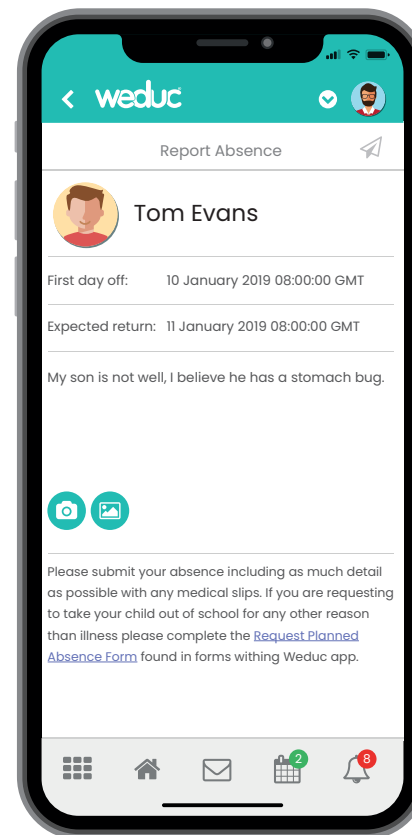
# Reducing your administrative burden



## Class Register

Go digital with online registers and save precious teaching time with our easy to use Weduc register. Also;

- Take registers via the Weduc App, outside the classroom environment.
- Manage both Class, as well as AM/PM registers.
- Write back to SIMS with register codes and comments.
- Automate messages around register codes (such as N codes) and chase parents as changes occur.

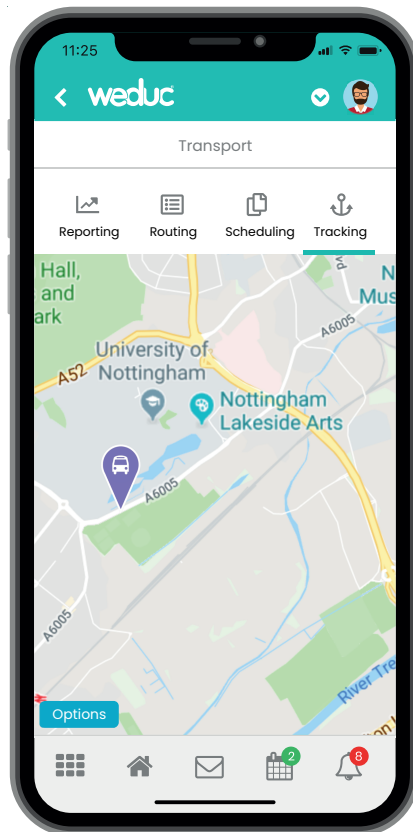


## Absence Management

Streamline first day absence reporting and enable parents to submit child absences via your school App, as well as;

- Allow parents to report absences with evidential attachments such as medical letters.
- Write back to SIMS all communications and attachments whilst simultaneously changing register codes in real time.
- Manage planned absences with leave absence request forms.

# Tracking your pupils on the move



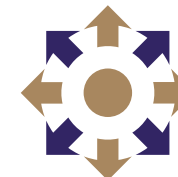
STAR ensures student and driver safety with real-time bus tracking. By providing schools and parents with live visibility of bus journey's to and from school, you can centrally manage your transport much more effectively;

- Ensure safe pick-ups and drop-offs
- Know where your buses and students are at all times with live fleet maps and geo-location
- Provide two-way school to bus communication and monitor onboard behaviour
- Share with drivers relevant pupil information to ensure a smooth journey
- Keep a live manifest of passengers onboard the bus in real time
- Enable fast boarding with NFC technology with option to utilise existing cards
- Maximise and protect transport revenue with route optimisation and reporting
- School/Driver emergency messaging

*"We are delighted with the system as it provides the information for pupil bus usage in a concise format for billing. We now know exactly who is travelling on the bus each day which assists us with monitoring attendance and improves our pupil security and safety."*



Christine Vincenti  
George Watson's College



**The Chartered  
Institute of Logistics  
and Transport**

# A note from our Managing Director

At Weduc, we pride ourselves in helping schools achieve outstanding communications.

For the past ten years, we have been at the forefront in developing technology and knowhow to meet the needs for better communication within schools.

We designed Weduc to provide one platform that comes with all the tools to drive whole school communication strategies. What's more, schools benefit significantly through reduced administration, reduced overheads and faster engagements with parents,

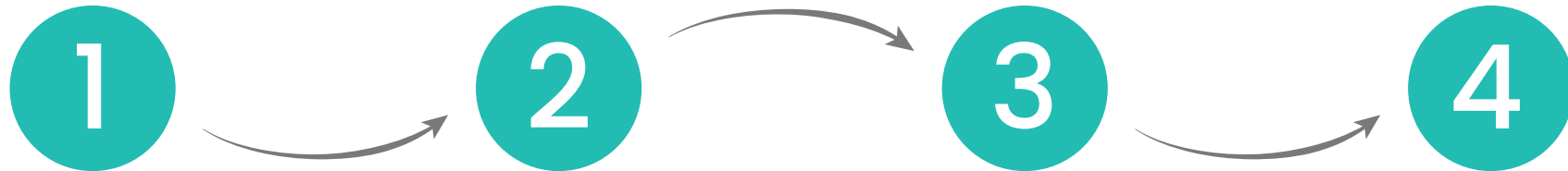
We also know that a good product is nothing without great service. That's why we're proud to provide unrivalled support to all our customers.

Please come and visit us at:



**Daniel Woodcock**  
Managing Director  
Weduc

# Our Implementation and Support



## Synchronise your Data

With a seamless synchronisation with your MIS, setting up Weduc users and keeping them up-to-date couldn't be any easier. We integrate with:

 **RM Integris**

 **SIMS**

 **Arbor**

 **ScholarPack**

 **pupilasset**

 **progresso**

 **isams**

 **engage**  
by double first

 **Bromcom**  
No. 1 Choice for Cloud MIS & Finance

 **cmis**

## Set Up and Go Live

With a designated implementation manager, we will create and brand your environment based on your project plan. Either roll-out in stages or with a big bang, we'll be with you every step of the way and help you build your content ready for launch.

## Whole School Training

Choose from a wide range of training programmes to fit your school timetable and ensure a successful launch to teachers and office staff alike. With access to the Weduc Knowledge Centre, you can keep up-to-date with new features, product enhancements and training materials.

## Customer Support

Sometimes you need a little help and assistance and the Weduc team are here from 8am to support you. With unlimited email, telephone and live-chat, we pride ourselves on the service we deliver. We'll even support your parents too!

# Helping schools achieve more



## Education Job Board

It's no secret that securing great talent is a must for schools but it's also no secret that the leading job boards for education drain a school's budget significantly.

With Weduc, you can use our education Job Board to:

- Promote your school with an individual school profile
- Attract teachers and staff to your school with personalised advertising
- Reduce advertising spend by building talent pools
- Simplify recruitment applications

**FREE  
ADVERTISING\***  
for all Weduc  
Customers

*"UK School Jobs has reduced my recruitment budget, saved time and enabled us to recruit for positions we were unable to fill. Ultimately, the real value is that it enables us to secure great people for our school."*



Sally Boaden, Business Manager  
Lady Jane Grey



\*For a limited time only



# Notes

Please use this space to share our brochure with your key stakeholders, for their feedback.

## Head Teacher

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## Governor(s)

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# Notes

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## Pastoral Manager

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# Notes

## Network Manager

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## MIS Manager

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# weduc<sup>®</sup>

## Smart Communication



Integrator  
2019/20

Crown  
Commercial  
Service  
*Supplier*

Gold  
Microsoft  
Partner  
 Microsoft

 partner  
network

Advanced  
Technology  
Partner

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